

## Cramer + Cramer Sàrl Privacy Policy

Cramer+Cramer Sàrl(hereinafter “C+C”) is a Swiss art and design studio with its ordinary place of business in Geneva, Switzerland. Our company registration is CHE-102.140.138. Our registered office rue de la Muse 8, 1205 Geneva, Switzerland. The Privacy Statement applies to personal data collected and processed by C+C. When we refer to “we”, “us” or “our” in this Statement we mean C+C. C+C will function as the “controller” within the meaning of Art. 5 lit. j of the Swiss Federal Act on Data Protection (“FADP”). C+C, as a data controller, is committed to protecting your privacy and we have created this privacy policy (“Privacy Policy”) to let you know what to expect when you interact with us on the philippeccramer.com website, use our services or order products.

### 1. Who is responsible for data processing

Cramer + Cramer Sàrl, rue de la Muse 8, 1205 Geneva, Switzerland

### 2. What personal data are collected

- First name and surname ;
- Personal and/or professional address;
- Personal and/or professional phone number;
- Personal and/or professional email address;
- Age and birth date ;
- Gender ;
- Bank account information and/or credit card information;
- Work history and title ;
- Photograph, headshot ;
- Information provided by cookies and similar technologies;
- Interest selections, proposed offers, and purchasing history;
- Communication permissions ;
- Artist preferences and creative interest;
- Limited and publicly available biographical information including personal interests, hobbies, charitable –interests;
- Press clippings ; and Information about your attendance at our events.
- passports, ID-cards

### 3. The reason for processing the collected personal data

We will only collect and use your personal data when the law allows us to do so, in the following cases:

- When it is necessary for our legitimate interest: when your interests and fundamental rights do not override those interests, we collect your personal data to provide you with the best experience of our gallery, to administer, support, improve and obtain feedback on the gallery, the content of our website and our services. We also use your personal data to communicate with you, in order for example to inform you about new shows, special events and gallery updates. We may use images and footage of you for the purpose of photographing and filming our exhibitions and event or in order to keep you, our staff and artworks on our premises secured.

- With your consent: we will use your personal data with your consent, if you have agreed to being added in our database to follow the latest news concerning the gallery or an artist you have interests in.
- Where we need to perform contract with you: we use your personal data when we need to perform a contract we are entering into or have entered into with you, to send you the goods you have bought, an invoice, or to collect payments.
- Where we need to comply with a legal or regulatory obligation: we may also collect your personal data in order to comply with the relevant laws or regulatory obligations, such as know-your-customers and anti-money laundering requirements, payment of taxation and customs duties, requirements of the police, courts, regulators or other law enforcement authorities.

#### 4. How personal data is collected

We collect personal data in the following ways:

- When you provide your contact details to us when requesting information about our artwork sales either via the telephone, our online enquiry forms, email, written correspondence or face-to-face
- When you complete the purchase of an artwork
- When you ask us to add you to a marketing mailing list in a gallery
- When you sign up to attend a gallery event or dinner
- When you complete a transaction via our e-commerce sites
- When you sign up as a subscriber to our newsletter emails
- When you register to attend one of our events
- Via our website by using cookies and other similar technologies
- Via openly available public sources (e.g. LinkedIn or company websites)

#### 5. What Cookies we use

Like other websites, information and data on the philippeccramer.com website may be automatically collected through cookies and similar technologies. Cookies are small files placed on website users' hard drive to distinguish you from other users of the website. This helps us to provide you with a high-quality experience when you browse the website and also allows us to improve the website. We use cookies to analyse the flow of information; customise the services and content; measure promotional effectiveness; and promote trust and safety. You can review our Cookies here: <https://cdn-cookieyes.com/assets/images/revisit.svg>.

#### 6. How personal data is kept safe

We implement appropriate technical and organizational security measures to protect your personal data stored with us against manipulation, loss, and unauthorized access by third parties. Our security measures are continuously improved in line with technological developments.

Although we strive to continuously improve our security measures, we cannot guarantee the complete security of personal data held in our system. Despite our best effort, no data is entirely safe from unauthorised intrusion, access or manipulation during transmission.

We may use external data service providers to process personal data on our behalf. When we do so we have appropriate agreements in place to protect the data.

Our emails and website may contain links to third party website which are not operated by us and use their own privacy policy. Therefore, we cannot be held responsible for the content and practices of those websites. We encourage you to read the privacy policy of every website you visit.

#### 7. What data are passed on to third parties and for what purposes

Our servers are kept in Switzerland and Europe however C+C uses service providers around the world (such as banks, shipping companies, insurers, warehouses, experts who help us with artwork, photographers, professional advisers, regulatory bodies, event venues, art fairs, caterers, and marketing fulfilment and distribution) and it might be necessary for us to share your personal information with them in order for them to be able to provide those services. We require all third parties to respect the security of all personal information and to treat it in accordance with the law and encourage them to meet the requirements of FADP. On request, and when relevant, we will provide you details of which third parties we work with. We will also discuss any specific security question you may have regarding your personal information.

Please note that if we sell an artwork to you, we may need to disclose certain information to appropriate agencies and regulatory authorities to conduct anti money laundering and trade sanctions check and to assist with fraud and crime prevention and detection.

#### 8. How long the collected personal data are kept

We will retain your personal data for as long as is necessary to provide the relevant services, and to maintain business records. In instances, where we are required by applicable law to keep information about financial transactions, we will retain the information for 10 years or the relevant period required by such applicable laws.

We may store your personal data on our database for reference and to record any preferences that you have shared with us. The information may be used to answer queries, resolve problems, provide improved or new services, respect your rights under FADP or any other applicable data privacy regulation, for any data retention required by regulations or for keeping an archive of artists, exhibitions and events. This means that we may keep the information after you have ceased any relationship with us.

In some circumstances we may anonymise your personal data for research or statistical purposes in which case we may use the anonymised data indefinitely without further notice to you.

#### 9. Your rights relating to your personal data

You have the right to request (free of charge) information about your personal data processed by us at any time. You also have the right to request the correction and restriction of data processing, as well as the disclosure of certain personal data for transmission to another entity. You also have the right to have your personal data deleted, provided that we are not obligated or authorized to retain some of your personal data under applicable laws and regulations.

If processing is based on your consent, you have the right to revoke this consent with effect for the future.

If you wish to access, verify, update, modify or delete your personal information you may contact us directly at [privacy@philippeccramer.com](mailto:privacy@philippeccramer.com). Should you want to exercise your right to access your personal information, we may request specific information from you to help us confirm your identity. This is a security measure to ensure that no personal information is disclosed to any person who has no right to receive it.

If you have unresolved concerns, you are entitled to contact the Office of the Federal Data Protection and Information Commissioner (FDPIC) Feldweg1, 3003 Bern, Switzerland.

#### 10. Changes to this policy

Any change we make to our policy in the future will be posted on this page and, where appropriate and possible, notified to you by email. Please check back frequently to see any update or change to our policy.

#### 11. Contact information

If you have any queries, comments, or complaints in relation with this private policy or the way we are processing your data, please contact us at [privacy@philippeccramer.com](mailto:privacy@philippeccramer.com).

We try to respond to all legitimate requests within one month. However, it may take longer if your request is particularly complex or if you have made several requests.

This policy was last updated on 17.12.2025.